

# BALSAM HILL



**BALSAM HILL®**

[WWW.BALSAMHILL.COM](http://WWW.BALSAMHILL.COM)

Enchant your customers with the  
beauty of a Balsam Hill Christmas tree from  
the moment they enter your store.





Looking for holiday décor that sets your store apart? Balsam Hill offers the widest selection of luxurious artificial Christmas trees and matching décor to create a look of elegance for your brand. With the resplendence of our holiday masterpieces, your store will be imbued with the spirit of the holidays, inspiring customers as they celebrate the season.

Renowned for exquisite products, industry-leading warranties, and stellar customer service, Balsam Hill shares in your commitment to providing customers with the ultimate holiday experience.

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## THE INDUSTRY LEADER

*Highest Quality, Most Realistic & Beautiful Artificial Christmas Trees*

Capture the imagination of your customers with the intricate detailing of our trees. With True Needle® Technology developed and offered exclusively by Balsam Hill, our Christmas trees flawlessly mimic those found in nature. The incredibly realistic needles and branch tips are hand crafted to match the subtle nuances in color, texture, and shape of your favorite natural evergreens.

Balsam Hill takes the breathtaking beauty of the outdoors as a starting point and recreates the magnificence right in your store. Customers will marvel at the classic elegance of your Balsam Hill Christmas tree, while you benefit from the craftsmanship and durability of this masterpiece for years to come.



*Widest Selection of Shapes & Sizes*

Bring to life your store's entryways and window displays with the authentic feel of your Balsam Hill Christmas tree. Draw eyes with a stunning 18' Christmas tree in your store's lobby, or liven up corners with trees as small as 4'.

Balsam Hill provides you with the most diverse assortment of Christmas trees to fit your needs.

*Tight on space?* Slim profile trees are designed for smaller areas and are perfect for decorating entryways, foyers, and corners.

*Prefer potted?* Balsam Hill's topiary trees feature an ornamental potted style perfect for use both indoors and outdoors.

*Multiple locations?* Our Pre-Fluffed™ collection features unique memory wire branches that automatically fan out into place during set up, creating a consistent look across multiple store locations.

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### *Matching Wreaths & Garlands*

Balsam Hill also offers an exquisite line of matching wreaths and garlands. These products showcase needles with the same texture, color, and ornamentation found in our selection of trees, helping you easily extend the look throughout indoor and outdoor spaces. For a more festive tone, we offer a line of decorated wreaths and garlands.



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## INVESTING IN A MASTERPIECE

### *Industry-leading Warranty*

With the excellent craftsmanship of our trees, foliage, and lighting systems, you can expect their beauty to endure. Balsam Hill gives you an industry-leading warranty to guarantee excellence for years to come.

Because of its superb quality, your Balsam Hill Christmas tree will last for decades. Investing in our artificial trees will save you significant time, money, and hassle over time.

We take great pride in the craftsmanship of our products, and we stand behind their quality. All non-clearance trees are backed by our 3-year warranty.

For more warranty information, please visit our [Warranty FAQs](#).



### *Hassle-Free Setup*

FLIP TREE®	PRE-FLUFFED™	EASY PLUG®
No heavy lifting. Just roll the tree base into place, flip it, and attach the treetop. Includes Easy Plug.	Less time fluffing. Professionally-shaped memory wire branches fan out on unboxing. Includes Easy Plug.	Lights connect through the trunk. The only plug you touch is the one that goes into the wall.

### *Assembly & Storage*

Balsam Hill offers you the convenience of easy assembly, disassembly, and storage. Our products come carefully packaged with storage bags to ensure a quick and easy setup. Pre-wired lighting and clearly labeled sections allow you to mount your showpiece and create that perfect holiday mood in minutes.

### *No-hassle Clean-up*

Enjoy a holiday season free of watering trees or sweeping up fallen needles. Balsam Hill artificial trees make setup and cleanup a breeze without sacrificing the look and feel of live Christmas trees.

During the off-season, our durable storage bags help you maintain your tree's condition. Simply dismantle the tree, place it in the bag, and you are ready for the following year. Upgrade to the wheeled bag shown here for even more convenience.



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### *Ecological Benefits*

Inspire customers to make a difference by your choice of environmentally responsible products. By selecting a Balsam Hill Christmas tree, you will be showing support of green initiatives. According to the American Christmas Tree Association, artificial Christmas trees used over many years have a smaller impact on the environment than live trees from Christmas tree farms.

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## ENCHANT THE SENSES

### *Extensive Lighting Options*

Set your holidays aglow with the brilliance of pre-lit artificial Christmas trees. Balsam Hill offers a variety of lighting options for our wide selection of exceptionally lifelike Christmas trees that complement any theme or style.



UNLIT TREES



CLEAR LIGHTS



LED CLEAR LIGHTS



MULTI LIGHTS



LED MULTI LIGHTS



COLOR + CLEAR®  
LIGHTS



LED COLOR + CLEAR  
LIGHTS



MICRO LED LIGHTS



TWINKLY® LIGHTS

### *Innovative Technology*

Let your holiday display shine with pre-lit artificial Christmas trees. UL Listed lights are professional hand-strung to effectively reduce the appearance of wires. Our **Artificial Christmas Trees** with lights are powered by our exclusive Easy Plug® technology, which automatically connects light strings within the tree trunk. All you need is the single plug that goes into the wall to light up your tree.

### *Beautifully Brilliant*

Our pre-lit artificial Christmas trees features a wide range of lighting options that will fit right into your holiday celebrations. Keep it simple and classic with the timeless look of traditional incandescent lights, or add extra cheer and warmth to your display with energy-efficient LED lights. Can't quite decide between clear and multi-colored lights? Our **Color+Clear Technology** gives you 30% more lights for extra brightness and allows you to switch from clear to multi-colored to both with just the touch of a button.

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### *Merry and Bright*

Light up your holidays exactly the way you want it with pre-lit artificial Christmas trees that let you control the speed, brightness, and color of each light bulb. Our newest lighting technology features fiber optic Christmas tree lights with 23 pre-set light shows to choose from. Delight your customers with a spectacular display by cycling through all the light modes in one go. The new Twinkly® pre-lit artificial Christmas trees allow you to map out and customize your lights from your mobile device. Express your creativity with each light bulb and surprise your customers with your stunning Christmas light exhibition this season.

### *Scented Accessories*

Greet customers with the scent of a fresh cut Christmas tree without triggering allergy symptoms. Balsam Hill offers a variety of scents of the season fragrance machines to invigorate your store with the smell of nature.



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## UNPARALLELED CUSTOMER SERVICE

### *Personalized Service that Caters to Your Needs*

Our expertly trained business sales team is ready to help. Whether you are selecting your holiday décor to match a brand, geography, space, or budget, Balsam Hill will be with you every step of the way.

To learn more about our wide selection of trees, please visit us at [www.balsamhill.com](http://www.balsamhill.com).

For a hands-on look at our best-selling trees, we offer an exclusive branch-sample kit containing authentic samples of our various branch tips. To request a branch-sample kit or pursue a partnership with Balsam Hill, please contact us by email at [businesssales@balsamhill.com](mailto:businesssales@balsamhill.com) or by calling our business sales line at 1-877-44-BALSAM (1-877-442-2572)

